



Laure de Richemont

Art Direction — Graphic Design

27/08/1997 - FRANCE
ADDRESS : 12 BOULEVARD ÉMILE AUGIER,
75116, PARIS, FRANCE

TEL : +33 6 40 10 38 83
MAIL : LAUREDERICHEMONT@HOTMAIL.COM
LINKEDIN : LAURE DE RICHEMONT

Computer skills

. Adobe Creative Cloud
(Indesign, Photoshop, Illustrator)
. Microsoft Pack Office
(Word, PowerPoint, Excel)

Qualities

Creative . Organized . *Responsible*
Team spirit . *Dynamic* . Determined

Languages

. English (fluent)
. Spanish (intermediate)

International experiences



Sept. 2019 > Feb. 2020
Study abroad program
Jagiellonian University, Krakow,
Poland

2012 > 2015
High school diploma and French
baccalaureate
Awty International School,
Houston, Texas, United States

2008 > 2012
Lycée Français de Singapour

Interests

. Illustration, photography,
editorial creation, typography,
print & digital medias.
. Piano, Ballet
. Travels in Southeast
Asia, North America, Latin
America, Eastern Europe

Experiences

COMMUNICATION ASSISTANT
POLA, WOMEN'S READY-TO-
WEAR BRAND, PARIS
May - July 2020
. Competitive intelligence
. Website design
. Event communication
. Brand image development

SALES CONSULTANT
TARA JARMON, PARIS
June - July 2019
. Introduction to sales and
merchandising techniques.
. Reception and personalized care
of customers
. Restocking and delivery

GRAPHIC DESIGN ASSISTANT
MOYNAT (LVMH), PARIS
June - July 2017
. Billboard advertising
. Design of print and digital medias
for the event communication.
. Brand image development

INTERN
IMPRIMERIE LAUNAY, PARIS
October 2016
. Introduction to offset and digital
printing processes
. Customer care
. Involvement in the design of
printed works.

Education

2020 > 2022
MASTER OF ARTS IN FASHION
DESIGN - MAJOR IN IMAGE
Institut Français de la Mode
. Art Direction
. Visual identity, digital strategy,
editorial design, scenography
experience
. Graduating project: Design
of the printed edition *A to Z
of Fashion and Typography*
and its digital platform

2018 > 2020
BACHELOR OF INFORMATION
AND COMMUNICATION
Institut Catholique de Paris, Paris
. Journalistic writing for
the Web
. Data Management
. Press Analysis
. Art Direction of the student
magazine *Bel Ennui*

2016 > 2018
BACHELOR OF GRAPHIC DESIGN
AND VISUAL COMMUNICATION
MAJOR IN PRINT MEDIA
École de Condé, Paris
. Visual identity, editorial,
advertising
. Graduation project: design of an
exhibition catalog on René Gruau

2015 > 2016
FOUNDATION YEAR IN GRAPHIC
DESIGN
LISAA - L'Institut Supérieur des
Arts Appliqués, Paris
. Applied arts
. Introduction to visual
communication and typographic
analysis